UNITED STATES DISTRICT COURT MIDDLE DISTRICT OF PENNSYLVANIA

GWENDOLYNN M. ENGLISH, Individually and on Behalf of All Others Similarly Situated,

Case No.:

Plaintiff,

COMPLAINT AND JURY DEMAND

v.

PUTATIVE CLASS ACTION

ASSURED RX LLC,

Defendant.

INTRODUCTION

Plaintiff Gwendolynn M. English brings this class action against defendant Assured RX LLC ("Defendant") and alleges as follows upon personal knowledge as to herself and her own acts and experiences, and, as to all other matters, upon information and belief, including investigation conducted by her attorneys.

NATURE OF THE ACTION

- 1. This putative class action is brought under the Telephone Consumer Protection Act, 47 U.S.C. § 227 et seq., ("TCPA") and the Pennsylvania Telemarketer Registration Act and stems from Defendant's practice of harassing consumers nationwide with automated and prerecorded telemarketing calls.
- 2. Defendant purportedly sells pain relief creams. To drum-up new business, however, Defendant engages in intrusive and unlawful telemarketing campaigns.
- 3. Defendant engages in illegal telemarketing, targeting individuals nationwide, without their prior express consent and with little regard for their privacy.
- 4. Through this putative class action, Plaintiff seeks injunctive relief to halt Defendant's illegal conduct which has resulted in the invasion of privacy, harassment, aggravation, and disruption of the daily life of thousands of individuals nationwide. Plaintiff also seeks statutory damages on behalf

of herself and members of the class, and any other available legal or equitable remedies resulting from the illegal actions of Defendant.

JURISDICTION AND VENUE

- 5. This Court has federal question jurisdiction because this case arises out of violations of federal law. 47 U.S.C. §227(b); *Mims v. Arrow Fin. Servs., LLC*, 132 S. Ct. 740 (2012).
- 6. Venue is proper in the United States District Court for the Middle District of Pennsylvania pursuant to 18 U.S.C. § 1391(b) because Defendant regularly conducts business throughout the Commonwealth of Pennsylvania and a substantial part of the events giving rise to the claim accrued in this judicial district.

PARTIES

- 7. Plaintiff Gwendolynn M. English ("Plaintiff") is a natural person who, at all times relevant to this action, was a citizen of Pennsylvania.
- 8. Upon information and belief, defendant Assured RX LLC ("Defendant") is a foreign limited liability company duly organized under the laws of the State of Florida with its registered principal place of business located at 13555 Automobile Boulevard, Suite 230, Clearwater, Florida 33762.
- 9. Defendant directs, markets, and provides its business activities throughout the United States, including Pennsylvania.

THE TELEPHONE CONSUMER PROTECTION ACT

- 10. The TCPA regulates and restricts the use of automated telephone equipment.
- 11. The TCPA protects consumers from unwanted calls that are made with autodialers and/or prerecorded messages.
 - 12. The TCPA prohibits: (1) any person from calling a cellular telephone number; (2) using

an automatic telephone dialing system <u>or</u> prerecorded message; (3) without the recipient's prior express consent. 47 U.S.C. § 227(b)(1)(A).

- 13. The TCPA defines an "automatic telephone dialing system" ("ATDS") as "equipment that has the *capacity* (A) to store or produce telephone numbers to be called, using a random or sequential number generator; and (B) to dial such numbers." 47 U.S.C. § 227(a)(1) (emphasis added).
- 14. In enacting the TCPA, Congress intended to give consumers a choice as to how corporate and similar entities may contact them, and made specific findings that "[t]echnologies that might allow consumers to avoid receiving such calls are not universally available, are costly, are unlikely to be enforced, or place an inordinate burden on the consumer." TCPA, Pub. L. No. 102-243, § 11.
 - 15. In support of this, Congress found that:

Banning such automated or prerecorded telephone calls to the home, except when the receiving party consents to receiving the call or when such calls are necessary in an emergency situation affecting the health and safety of the consumer, is the only effective means of protecting telephone consumers from this nuisance and privacy invasion.

Id. at § 12; see also Martin v. Leading Edge Recovery Solutions, LLC, 2012 WL 3292838, at *4 (N.D. Ill. Aug. 10, 2012) (citing Congressional findings on TCPA's purpose).

- 16. Congress also specifically found that "the evidence presented to the Congress indicates that automated or prerecorded calls are a nuisance and an invasion of privacy, regardless of the type of call...." *Id.* at §§ 12-13.
- 17. In an action under the TCPA, a plaintiff must only show that the defendant "called a number assigned to a cellular telephone service using an automatic dialing system **or** prerecorded voice." *Breslow v. Wells Fargo Bank, N.A.*, 857 F. Supp. 2d 1316, 1319 (S.D. Fla. 2012), *aff'd*, 755 F.3d 1265 (11th Cir. 2014) (emphasis added).

- 18. The Federal Communications Commission ("FCC") is empowered to issue rules and regulations implementing the TCPA.
- 19. According to the FCC's findings, calls in violation of the TCPA are prohibited because, as Congress found, automated or prerecorded telephone calls are a greater nuisance and invasion of privacy than live solicitation calls, and such calls can be costly and inconvenient. The FCC also recognized that wireless customers are charged for incoming calls whether they pay in advance or after the minutes are used. *Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991*, CG Docket No. 02-278, Report and Order, 18 FCC Rcd 14014 (2003).
- 20. In 2012, the FCC issued an order tightening the restrictions for automated telemarketing calls, requiring "prior express <u>written</u> consent" for such calls to wireless numbers. *See In the Matter of Rules & Regulations Implementing the Tel. Consumer Prot. Act of 1991*, 27 F.C.C.R. 1830, 1838 ¶ 20 (Feb. 15, 2012)(emphasis supplied).
- 21. To obtain express written consent for telemarketing calls, a defendant must establish that it secured the plaintiff's signature in a form that gives the plaintiff a "clear and conspicuous disclosure' of the consequences of providing the requested consent....and having received this information, agrees unambiguously to receive such calls at a telephone number the [plaintiff] designates." *In re Rules & Regulations Implementing the Tel. Consumer Prot. Act of 1991*, 27 F.C.C.R. 1830, 1837 ¶ 18, 1838 ¶ 20, 1844 ¶ 33, 1857 ¶ 66, 1858 ¶ 71 (F.C.C. Feb. 15, 2012).
- 22. The TCPA regulations promulgated by the FCC define "telemarketing" as "the initiation of a telephone call or message for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services." 47 C.F.R. § 64.1200(f)(12).
- 23. In determining whether a communication constitutes telemarketing, a court must evaluate the ultimate purpose of the communication. *See Golan v. Veritas Entm't, LLC*, 788 F.3d 814,

820 (8th Cir. 2015).

- 24. "Neither the TCPA nor its implementing regulations 'require an explicit mention of a good, product, or service' where the implication of an improper purpose is 'clear from the context." *Id.* (citing *Chesbro v. Best Buy Stores, L.P.*, 705 F.3d 913, 918 (9th Cir. 2012)).
- 25. "Telemarketing' occurs when the context of a call indicates that it was initiated and transmitted to a person for the purpose of promoting property, goods, or services." *Golan*, 788 F.3d at 820 (citing 47 C.F.R. § 64.1200(a)(2)(iii); 47 C.F.R. § 64.1200(f)(12); *In re Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991*, 18 F.C.C. Rcd at 14098 ¶ 141, 2003 WL 21517853, at *49).
- The FCC has explained that calls motivated in part by the intent to sell property, goods, or services are considered telemarketing under the TCPA. See In re Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991, 18 FCC Rcd. 14014, ¶¶ 139-142 (2003). This is true whether call recipients are encouraged to purchase, rent, or invest in property, goods, or services during the call or in the future. Id.
- 27. In other words, offers "that are part of an overall marketing campaign to sell property, goods, or services constitute" telemarketing under the TCPA. See In re Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991, 18 FCC Rcd. 14014, ¶ 136 (2003).
- 28. If a call is not deemed telemarketing, a defendant must nevertheless demonstrate that it obtained the plaintiff's prior express consent. *See In the Matter of Rules and Regulations Implementing the Tel. Consumer Prot. Act of 1991*, 30 FCC Rcd. 7961, 7991-92 (2015) (requiring express consent "for non-telemarketing and non-advertising calls").
 - 29. Congress recognized that not only can unsolicited calls be a nuisance, but also may

cause the receiver of the unsolicited communications to incur actual out-of-pocket losses.

- 30. As set forth herein, that is exactly what occurred to Plaintiff and other members of the putative class.
- 31. Plaintiff and the members of the proposed class received unsolicited prerecord marketing phone calls from Defendant, and consequently incurred additional message and/or data charges to their cell phone accounts, all because Defendant wished to advertise and market its products and services for its own benefit.
- 32. Moreover, the Plaintiff and the proposed class suffered, *inter alia*, an invasion of privacy.
- 33. "Unsolicited telemarketing phone calls or text messages, by their nature, invade the privacy and disturb the solitude of their recipients. A plaintiff alleging a violation under the TCPA 'need not allege any *additional* harm beyond the one Congress has identified." *Van Patten v. Vertical Fitness Grp., LLC*, No. 14-55980, 2017 U.S. App. LEXIS 1591, at *12 (9th Cir. Jan. 30, 2017) (quoting *Spokeo, Inc. v. Robins*, 136 S. Ct. 1540, 1549 (2016), as revised (May 24, 2016)) (emphasis in original).

THE UNIFORM POLICIES OF DEFENDANT THAT GIVE RISE TO THE CAUSE OF ACTION

- 34. In September 2017, Defendant placed several automated calls to Plaintiff's cellular telephone ending in -3926 (the "3926 Number") using a pre-recorded voice.
- 35. On September 19, 2017 at 5:31 p.m., Defendant called the 3926 Number from telephone number, 570-660-9173.
- 36. On September 25, 2017 at 5:23 p.m., Defendant called the 3926 Number from telephone number, 570-660-3074.
 - 37. On September 25, 2017 at 6:40 p.m., Defendant called the 3926 Number from telephone

number, 570-660-1194.

- 38. On September 26, 2017 at 11:57 a.m., Defendant called the 3926 Number from telephone number, 570-660-3943.
- 39. Upon answering the aforementioned telephone calls, Plaintiff heard a pre-recorded message.
- 40. Plaintiff was disrupted by the call and had to stop what she was doing to answer her phone each time.
- 41. Upon answering the call, Plaintiff encountered a prerecorded message marketing some sort of pain relief cream.
 - 42. The pre-recorded message did not identify the name of the company calling.
 - 43. The pre-recorded message did not provide a call back telephone number.
- 44. Plaintiff was connected with a live person after listening to the pre-recorded message who identified themselves as being with "Pain Management Network."
 - 45. The aforementioned live person expressly stated they worked for AssuredRX.com.
- 46. The telephone number to which Defendant, or its agents, called was assigned to a cellular telephone service for which Plaintiff incurs a charge pursuant to 47 U.S.C. § 227(b)(1).
- 47. Plaintiff is not a customer of Defendant and has not purchased or used any goods or services offered by Defendant at any time prior to the filing of this Complaint.
- 48. Nevertheless, Defendant, or its agents, placed unsolicited telemarketing calls, which included an advertisement.
- 49. Because the unsolicited calls made using a prerecorded voice "includes or introduces an advertisement or constitutes telemarketing," Defendant was required to obtain Plaintiff's "prior express consent," as defined under the TCPA.

50. Under the TCPA, "prior express consent" is defined as:

an agreement, in writing, bearing the signature of the person called that clearly authorizes the seller to deliver or cause to be delivered to the person called advertisements or telemarketing messages using an automatic telephone dialing system or an artificial or prerecorded voice, and the telephone number to which the signatory authorizes such advertisement or telemarketing messages to be delivered.

47 C.F.R. § 64.1200(f)(8).

- 51. Plaintiff never signed any type of agreement whatsoever with the Defendant.
- 52. As such, Plaintiff never gave prior express consent to receive Defendant's advertisements.
- 53. Plaintiff further alleges that Defendant, or its agents, made the same calls not only to Plaintiff, but also to numerous other individuals, on their cellular telephones, without obtaining their prior express consent.
- 54. The calls were made to Plaintiff and the putative class for general marketing purposes, for the commercial benefit of Defendant, and specifically to solicit the sale of Defendant's goods.
- 55. The calls were **not** made to Plaintiff and the putative class for emergency purposes as defined by 47 U.S.C. § 227 (b)(1)(A)(i).
- 56. As outlined herein, the unsolicited calls placed by Defendant or its agents to Plaintiff and the putative class violated 47 U.S.C. § 227(b)(1).
- 57. Further, Plaintiff successfully registered her phone number ending in -3926 with the National Do-Not-Call Registry on June 19, 2006.
- 58. Nevertheless, Defendant placed multiple calls soliciting its business to Plaintiff on her cellular telephone ending in -3926 as alleged with specificity herein.
- 59. Such calls constitute solicitation calls pursuant to 47 C.F.R. § 64.1200(c)(2) as they were attempts to promote or sell Defendant's services.

- 60. Plaintiff is the subscriber and sole user of the 3926 Number, and is financially responsible for phone service to the 3926 Number.
- 61. Because other individuals have received the same unsolicited, prerecorded messages, Defendant has clearly used prerecorded messages to harass thousands of individuals across the country.
- 62. Further, the impersonal and generic nature of Defendant's calls and prerecorded messages demonstrates that Defendant utilized an ATDS in making the calls.
- 63. Upon information and belief, Defendant utilized a combination of hardware and software systems to make the calls at issue in this case. The systems utilized by Defendant have the current capacity or present ability to generate or store random or sequential numbers or to dial sequentially or randomly at the time the call is made, and to dial such numbers, *en masse*, in an automated fashion without human intervention.
- 64. Through its telemarketing calls, Defendant violated Plaintiff's substantive rights under the TCPA.
 - 65. Further, Plaintiff suffered the following injuries:
 - a. Invasion of her privacy;
 - b. Inconvenience;
 - c. Unwanted occupation of her time and mental energy;
 - d. Unwanted occupation of her cellular telephone;
 - e. Nuisance;
 - f. Trespass on her cellular telephone; and
 - g. Aggravation and annoyance.

CLASS ALLEGATIONS

PROPOSED CLASSES

- 66. Plaintiff brings this case as a class action pursuant to Fed. R. Civ. P. 23, on behalf of herself and all others similarly situated.
 - 67. Plaintiff brings this case on behalf of a Class defined as follows:

All persons within the United States who, within the four years prior to the filing of this Complaint, received a telephone call made through the use of an automatic telephone dialing system and/or an artificial or prerecorded voice, from Defendant or anyone on Defendant's behalf, promoting Defendant's goods or services, to said person's cellular telephone number, who had not expressly consented in writing to receiving such calls.

68. The class concerning the National Do-Not-Call violation (hereinafter the "DNC Class") is defined as follows:

All persons within the United States registered on the National Do-Not-Call Registry for at least 30 days, who had not granted Defendant prior express consent nor had a prior established business relationship, who received more than one call made by or on behalf of Defendant that promoted Defendant's products or services, within any twelve-month period, within four years prior to the filing of the complaint.

69. The class concerning the Pennsylvania Telemarketer Registration Act violation (hereinafter the "PA TRA Class") is defined as follows:

All Pennsylvania citizens, who had not granted Defendant prior express consent nor had a prior established business relationship, who received more than one call made by or on behalf of Defendant that promoted Defendant's products or services, within four years prior to the filing of the complaint.

70. Defendant and its employees or agents are excluded from the Class, the DNC Class and the PA TRA Class (hereinafter collectively referred to as the "Classes"). Plaintiff does not know the number of members in the Classes, but believes the members of the Classes number in the several thousands, if not more.

NUMEROSITY

- 71. Upon information and belief, Defendant has placed automated and/or prerecorded calls to cellular telephone numbers belonging to thousands of consumers throughout the United States without their prior express consent. The members of the Classes, therefore, are believed to be so numerous that joinder of all members is impracticable.
- 72. The exact number and identities of the members of the Classes are unknown at this time and can only be ascertained through discovery. Identification of the members of the Classes is a matter capable of ministerial determination from Defendant's call records.

COMMON QUESTIONS OF LAW AND FACT

- 73. There are numerous questions of law and fact common to the Classes which predominate over any questions affecting only individual members of the Classes. Among the questions of law and fact common to the Classes are:
 - (1) Whether Defendant made non-emergency calls to Plaintiff's and Class members' cellular telephones using an ATDS;
 - (2) Whether Defendant made non-emergency prerecorded calls to Plaintiff's and Class members' cellular telephones;
 - (3) Whether Defendant can meet its burden of showing that it obtained prior express consent to make such calls;
 - (4) Whether Defendant's conduct was knowing and willful;
 - (5) Whether Defendant is liable for damages, and the amount of such damages; and
 - (6) Whether Defendant should be enjoined from such conduct in the future.
- 74. The common questions in this case are capable of having common answers. If Plaintiff's claim that Defendant routinely violates the TCPA is correct, Plaintiff and the members of the Classes

will have identical claims capable of being efficiently adjudicated and administered in this case.

TYPICALITY

75. Plaintiff's claims are typical of the claims of the members of the Classes, as they are all based on the same factual and legal theories.

PROTECTING THE INTERESTS OF THE CLASS MEMBERS

76. Plaintiff is a representative who will fully and adequately assert and protect the interests of the Classes, and has retained competent counsel. Accordingly, Plaintiff is an adequate representative and will fairly and adequately protect the interests of the Classes.

PROCEEDING VIA CLASS ACTION IS SUPERIOR AND ADVISABLE

- 77. A class action is superior to all other available methods for the fair and efficient adjudication of this lawsuit, because individual litigation of the claims of all members of the Classes is economically unfeasible and procedurally impracticable. While the aggregate damages sustained by the Classes are in the millions of dollars, the individual damages incurred by each member of the Classes resulting from Defendant's wrongful conduct are too small to warrant the expense of individual lawsuits. The likelihood of individual members of the Classes prosecuting their own separate claims is remote, and, even if every member of the Classes could afford individual litigation, the court system would be unduly burdened by individual litigation of such cases.
- 78. The prosecution of separate actions by members of the Classes would create a risk of establishing inconsistent rulings and/or incompatible standards of conduct for Defendant. For example, one court might enjoin Defendant from performing the challenged acts, whereas another may not. Additionally, individual actions may be dispositive of the interests of the Classes, although certain class members are not parties to such actions.

COUNT I <u>Violations of the TCPA, 47 U.S.C. § 227(b)</u> (On Behalf of Plaintiff and the Class)

- 79. Plaintiff re-alleges and incorporates the foregoing allegations as if fully set forth herein.
- 80. It is a violation of the TCPA to make "any call (other than a call made for emergency purposes or made with the prior express consent of the called party) using any automatic telephone dialing system or an artificial or prerecorded voice...to any telephone number assigned to a...cellular telephone service..." 47 U.S.C. § 227(b)(1)(A)(iii).
- 81. Defendant or third parties directed by Defendant used equipment having the capacity to dial numbers without human intervention to make marketing telephone calls to the cellular telephones of Plaintiff and Class Members.
- 82. Defendant or third parties directed by Defendant made prerecorded or artificial voice calls to the cellular telephones of Plaintiff and Class Members.
- 83. These calls were made without regard to whether Defendant had first obtained express written consent to make such calls. In fact, Defendants did not have prior express written consent to call the cell phones of Plaintiff and Class Members when the subject calls were made.
- 84. Defendant violated § 227(b)(1)(A)(iii) of the TCPA by using an automatic telephone dialing system and/or an artificial or prerecorded voice to make marketing telephone calls to the cell phones of Plaintiff and Class Members without their prior express written consent.
- As a result of Defendant's conduct, and pursuant to § 227(b)(3) of the TCPA, Plaintiff and the other members of the putative Class were harmed and are each entitled to a minimum of \$500.00 in damages for each violation. Plaintiff and the class are also entitled to an injunction against future calls.

COUNT II

Knowing and/or Willful Violation of the TCPA, 47 U.S.C. § 227(b) (On Behalf of Plaintiff and the Class)

- 86. Plaintiff re-alleges and incorporates the foregoing allegations as if fully set forth herein.
- 87. At all times relevant, Defendant knew or should have known that its conduct as alleged herein violated the TCPA.
- 88. Defendant knew that it did not have prior express written consent to make these calls, and knew or should have known that it was using equipment that at constituted an automatic telephone dialing system, and/or that it was using an artificial or prerecorded voice in violation of the TCPA.
- 89. Because Defendant knew or should have known that Plaintiff and Class Members had not given prior express consent to receive its autodialed/prerecorded calls, the Court should treble the amount of statutory damages available to Plaintiff and the other members of the putative Class pursuant to § 227(b)(3) of the TCPA.
- 90. As a result of Defendant's violations, Plaintiff and the Class Members are entitled to an award of \$1,500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(b)(3)(B) and 47 U.S.C. § 227(b)(3)(C).

COUNT III

Negligent Violations of the Telephone Consumer Protection Act 47 U.S.C. §227(c) (On Behalf of the DNC Class)

- 91. Plaintiff incorporates by reference all of the above paragraphs of her Complaint as though fully stated herein.
- 92. The foregoing acts and omissions of Defendant constitute numerous and multiple negligent violations of the TCPA, including but not limited to each and every one of the above cited provisions of 47 U.S.C. § 227(c), and in particular 47 U.S.C. § 227 (c)(5).
 - 93. As a result of Defendant's negligent violations of 47 U.S.C. § 227(c), Plaintiff and the

DNC Class Members are entitled an award of \$500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(c)(5)(B).

94. Plaintiff and the DNC Class members are also entitled to and seek injunctive relief prohibiting such conduct in the future.

COUNT IV

Knowing and/or Willful Violations of the Telephone Consumer Protection Act 47 U.S.C. §227 et seq. (On Behalf of the DNC Class)

- 95. Plaintiff incorporates by reference all of the above paragraphs of her Complaint as though fully stated herein.
- 96. The foregoing acts and omissions of Defendant constitute numerous and multiple knowing and/or willful violations of the TCPA, including but not limited to each and every one of the above cited provisions of 47 U.S.C. § 227(c), in particular 47 U.S.C. § 227 (c)(5).
- 97. As a result of Defendant's knowing and/or willful violations of 47 U.S.C. § 227(c), Plaintiff and the DNC Class members are entitled an award of \$1,500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(c)(5).
- 98. Plaintiff and the DNC Class members are also entitled to and seek injunctive relief prohibiting such conduct in the future.

COUNT V

Violation of the Pennsylvania Telemarketer Registration Act (On Behalf of the PA TRA Class)

- 99. Plaintiff incorporates by reference all of the above paragraphs of her Complaint as though fully stated herein.
- 100. As alleged with specificity herein, Defendant initiated certain outbound telephone calls to Plaintiff and failed to promptly disclose during the initial telephone contact the name of the telemarketer.

- 101. As such, the Defendant violated the Pennsylvania Telemarketer Registration Act, 73 P.S. §§2241 2249 ("TRA").
 - 102. Specifically, Defendant violated §2245(a)(5).
- 103. Under §2246, a violation of the TRA is also a violation of the Pennsylvania Unfair Trade and Practices and Consumer Protection Law, 73 P.S. §201-1 *et seg*.
- 104. The foregoing acts and omissions of Defendant constitute numerous and multiple violations of the TRA.
- 105. As a result of Defendant's violations of the TRA, Plaintiff and the PA TRA Class members are entitled an award of \$100 in statutory damages, for each and every violation, pursuant to 73 P.S. §201-9.2(a).
- 106. As a result of Defendant's violations of the TRA, Plaintiff and the PA TRA Class members were further damaged because Defendant willfully and/or knowingly violated the TRA. As such, Plaintiff and the TRA Class members are entitled to treble the damage amount as permitted under the statue for the willful or knowing violations under 73 §201-9.2(a).
- 107. As a result of Defendant's violations of the TRA, Plaintiff and the PA TRA Class members are also entitled to reasonable attorneys' fees and costs under 73 §201-9.2(a).

COUNT VI <u>Violation of the Pennsylvania Telemarketer Registration Act</u> (On Behalf of the PA TRA Class)

- 108. Plaintiff incorporates by reference all of the above paragraphs of her Complaint as though fully stated herein.
- 109. As alleged with specificity herein, Defendant engaged in several abusive telemarketing acts and practices that violated provisions of 16 CFR 310 (relating to telemarketing sales rule).
 - 110. Because these abusive telemarketing acts violated provisions of 16 CFR 310 (relating

to telemarketing sales rule), the Defendant violated §2245(a)(9) of the TRA.

- 111. Under §2246, a violation of the TRA is also a violation of the Pennsylvania Unfair Trade and Practices and Consumer Protection Law, 73 P.S. §201-1 et seq.
- 112. The foregoing acts and omissions of Defendant constitute numerous and multiple violations of the TRA.
- 113. As a result of Defendant's violations of the TRA, Plaintiff and the PA TRA Class members are entitled an award of \$100 in statutory damages, for each and every violation, pursuant to 73 P.S. §201-9.2(a).
- 114. As a result of Defendant's violations of the TRA, Plaintiff and the PA TRA Class members were further damaged because Defendant willfully and/or knowingly violated the TRA. As such, Plaintiff and the TRA Class members are entitled to treble the damage amount as permitted under the statue for the willful or knowing violations under 73 §201-9.2(a).
- 115. As a result of Defendant's violations of the TRA, Plaintiff and the PA TRA Class members are also entitled to reasonable attorneys' fees and costs under 73 §201-9.2(a).

PRAYER FOR RELIEF

WHEREFORE, Plaintiff, on her own behalf and on behalf of the members of the Classes, respectfully prays for the following relief:

a. On the First Count for Negligent Violations of the TCPA, 47 U.S.C. §227(b)(1), Plaintiff seeks for herself and each Class member: (i) \$500 in statutory damages, for each and every violation, pursuant to 47 U.S.C. 227(b)(3)(B) as a result of Defendant's negligent violations of 47 U.S.C. § 227(b)(1); (ii) injunctive relief prohibiting such conduct in the future pursuant to 47 U.S.C. § 227(b)(3)(A); and (iii) any and all other relief that the Court deems just and proper; and

- b. On the Second Count for Knowing and/or Willful Violations of the TCPA, 47 U.S.C. §227(b)(1), Plaintiff seeks for herself and the Class members: (i) treble damages, as provided by statute, up to \$1,500, for each and every violation, pursuant to 47 U.S.C. §227(b)(3)(B) and 47 U.S.C. §227(b)(3)(C) as a result of Defendant's willful and/or knowing violations of 47 U.S.C. § 227 (b)(1); injunctive relief prohibiting such conduct in the future pursuant to 47 U.S.C. § 227(b)(3)(A); and (iii) any and all other relief that the Court deems just and proper; and
- c. On the Third Count for Negligent Violations of the TCPA, 47 U.S.C. § 227(c)(5), Plaintiff seeks for herself and the Class members: (i) \$500 in statutory damages, for each and every violation, pursuant to 47 U.S.C. 227(c)(5) as a result of Defendant's negligent violations of 47 U.S.C. § 227(b)(1); (ii) injunctive relief prohibiting such conduct in the future pursuant to 47 U.S.C. § 227(b)(3)(A); and (iii) any and all other relief that the Court deems just and proper; and
- d. On the Fourth Count for Knowing and/or Willful Violations of the TCPA, 47 U.S.C. §227(c)(5), Plaintiff seeks for herself and the Class members: (i) treble damages, as provided by statute, up to \$1,500, for each and every violation, pursuant to 47 U.S.C. §227(c)(5) as a result of Defendant's negligent violations of 47 U.S.C. § 227(b)(1); (ii) injunctive relief prohibiting such conduct in the future pursuant to 47 U.S.C. § 227(b)(3)(A); and (iii) any and all other relief that the Court deems just and proper; and
- e. On the Fifth Count for Violations of the TRA, Plaintiff seeks for herself and the Class members: (i) treble damages, as provided by statute, for each and every violation, pursuant to 73 P.S. §201-9.2(a); (ii) reasonable attorneys' fees and costs; and (iii) any and all other relief that the Court deems just and proper; and

f. On the Sixth Count for Violations of the TRA, Plaintiff seeks for herself and the Class members: (i) treble damages, as provided by statute, for each and every violation, pursuant to 73 P.S. §201-9.2(a); (ii) reasonable attorneys' fees and costs; and (iii) any and all other relief that the Court deems just and proper.

DEMAND FOR JURY TRIAL

Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff, on behalf of herself and all others similarly situated, demands a trial by jury on all questions of fact raised by the Complaint.

Dated: January 25, 2018

DeNITTIS OSEFCHEN PRINCE, P.C.

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